**Sue Irwin** is the **Founder of EmBRACE** *and* the **Lead Consultant** in implementing EmBRACE within organisations.

*Sue is commissioned to lead other professionals to reflect and develop their practice, provide change management through an ACE lens and build trauma-informed cultures.*

**EmBRACE** (**E**motional and **B**rain **D**evelopment to **A**dverse **C**hildhood **E**xperiences) is an innovative programme which provides a framework for educational settings to meet the challenge of addressing the factors which directly affects brain development and subsequently learning as a result of repeated exposure to ACEs.

EmBRACE is different to other wellbeing programmes. EmBRACE is not a process or a training package. EmBRACE focuses on a change management approach, creating the conditions in which an ACE aware culture is developed and enhanced. EmBRACE is a vehicle that leads to a cultural change, all through an ACE lens.

The strength of EmBRACE is that it is implemented over a time period to embed the thinking, the understanding, the responses and consider how the ‘organisation’ becomes ACE aware and ACE Informed. EmBRACE also challenges resistant to change and recognises that each establishment is unique. Particular emphasis is given to leadership and managing change which impacts positively on teaching and learning, attendance, reduction in exclusions and builds capacity within a school, contributing to the monitoring of progression and individual needs of the child/young person. To achieve this, various change management tools are implemented.

(EmBRACE has successfully been implemented within educational settings too)